To support the building boom taking place on the West Coast, Gorman-Rupp opened a warehouse in 1960 in Sparks, Nevada. Now Gorman-Rupp was also geographically positioned to serve mining operations in the Great Basin region, which extends from Wyoming and Utah to Idaho and Nevada. As a result, Gorman-Rupp became the first American manufacturer of a wide line of submersible pumps to meet the demanding conditions of mining environments. The Company introduced a self-priming centrifugal pump specially designed for residential sewage. By 1968, Gorman-Rupp produced the first fiberglass, below-ground, factory-built sewage pumping station.

Also in 1968, Gorman-Rupp made the important decision to become a publicly-traded company.

By the end of the sixties, sales exceeded $20 million annually, and employment grew to more than 500 employees. To assure Gorman-Rupp's continued success in the next decade, profits were reinvested—no additional capital had been added to the original investment of J.C. Gorman and Herb Rupp.

In 1969, the first computer was installed at Gorman-Rupp. Production and inventory control records were made readily available to improve customer service and increase efficiencies.